

**Decisions to be considered by
Full Council on 13 May 2014**

Decisions of the meeting of the CABINET held
at 9.30 am on Tuesday, 6th May, 2014 at
COUNCIL CHAMBER, CIVIC CENTRE,
STONE CROSS, NORTHALLERTON

Present

Councillor M S Robson (in the Chair)

Councillor	P R Wilkinson N Knapton	Councillor	B Phillips Mrs S Shepherd
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Also in Attendance

Councillor	P Bardon D M Blades Mrs C S Cookman Mrs B S Fortune B Griffiths Mrs J A Griffiths A W Hall	Councillor	C A Les J Noone Mrs C Patmore M Rigby Mrs I Sanderson Mrs J Watson D A Webster
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CA.112 **GRANT TO WENSLEYDALE RAILWAY ASSOCIATION**

All Wards

The subject of the decision:

This report provided information on a proposal to upgrade the railway infrastructure between Leeming Bar and a new temporary platform at Northallerton West and provide a railway passenger service and sought consideration of the provision of a grant up to a maximum of £40,000.

Alternative options considered:

None.

The reason for the decision:

The Council had the economy and prosperity as a high priority and had received an application for funding from the Wensleydale Railway Association (WRA) which would help improve the economy in the Bedale and Northallerton areas.

THE DECISION:

That Cabinet approves and recommends to Council that a grant from the one off fund be offered to the Wensleydale Railway Association of a maximum of £40,000 in respect of opening the line from Leeming Bar to Northallerton.

CA.113 **MARKETING AND COMMUNICATIONS STRATEGY**

All Wards

The subject of the decision:

This report sought consideration of a Marketing and Communications Strategy. It was proposed to have a document which set out its longer term plan for marketing itself or communicating with its various stakeholders. The document attached to the report set out such a strategy.

Alternative options considered:

None.

The reason for the decision:

Cabinet was satisfied that the Marketing and Communications Strategy took account of the Council's priority for customer service and customer care.

THE DECISION:

That Cabinet approves and recommends to Council that the Marketing and Communications Strategy be adopted.

The meeting closed at 10.00 am

Leader of the Council